



Social Media Policy

Issued Date: November 2025

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Introduction

Social media (including personal and professional websites, blogs, chat rooms and bulletin boards; social networks, such as Facebook, LinkedIn, X, TicToc and Instagram; video-sharing sites such as YouTube) are a common means of communication and self-expression. It's essential that Coaches, members and volunteers make informed decisions about how they use the internet, mobile phone and email communications to protect our club and our members.

Managing online presence

Our online presence through our website or social media platforms will adhere to the following guidelines:

- all social media accounts will be password-protected, and at least 2 members of the club will have access to each account and password
- the account will be monitored by at least two designated volunteers in order to provide transparency, who will have been appointed by the organisations committee
- our account, page and event settings will be set to 'private' so that only invited members can see their content

It is the responsibility of all members to:

1. Refrain from publishing comments about other clubs and members and any controversial or potentially inflammatory subjects.
2. Avoid hostile or harassing communications in any posts or other online communications. Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age, sexual orientation, veteran status, marital status, religion or any other status protected by law.
3. Clubs should identify all copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author.
4. The club will be responsible for reviewing responses to online posts and resolving any concerns before they are posted.
5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about the club or anyone associated with the club, do not reply but seek advice from your NGB/CSP or Sport England.